

Claims

What is claimed is:

1. A computer-implemented product design method comprising
retaining a plurality of product layouts, each layout including one or more image
containers, each image container having an associated size and position in the layout,
retaining a plurality of images, each image being associated with one or more
selection criteria,
in response to the receipt of at least one selection criterion from a user, providing one
or more product designs for displaying to the user, the one or more product designs having
been generated from one or more retained images associated with at least one of the selection
criteria entered by the user and one or more retained layouts and versions of one or more
retained images, the versions being automatically sized and cropped to fit the image
containers in the one or more layouts.
2. The method of claim 1 wherein each retained image has a specified minimum area.
3. The method of claim 1 wherein each retained image has a specified ideal area.